

E.W. Scripps School of Journalism JOURNALISM MINOR—OR6906

The Journalism Minor offers students an overview of the role of media in society and an understanding of basic theories and practices of newsgathering and strategic communication. The minor helps students to communicate information about their major disciplines to a wide audience across multiple media platforms.

Hours required: The Journalism Minor requires a minimum of 18 hours.

Required courses: Complete following courses:

- JOUR 1050 – Introduction to Mass Communication
- JOUR 2050 – News and Information Literacy
- JOUR 2150 – Mass Media Writing Principles
- JOUR 3200 – Ethics, Mass Media, and Society

Electives: Complete two of the following courses. At least one must be 3000-level or higher. All course prerequisites must be met.

- JOUR 1330 – Precision Language
- JOUR 2210 – Graphics of Communication
- JOUR 2500 – Introduction to Strategic Communication
- JOUR 3110 – History of American Journalism
- JOUR 3140 – Fundamentals of Online Journalism
- JOUR 3500 – Radio & TV Reporting and Writing
- JOUR 3620 – Community Journalism
- JOUR 4130 – Gender, Race, and Class
- JOUR 4190 – Legal Issues of Online Journalism
- JOUR 4230 – International and Cross-Cultural Advertising
- JOUR 4320 – Specialized Business Media
- JOUR 4510 – Corporate Social Responsibility
- JOUR 4530 – Strategic Social Media
- JOUR 4630 – Media and Conflicts
- JOUR 4650 – Opinion Writing
- JOUR 4660 – International Mass Media
- JOUR 4710 – Public Relations Planning
- JOUR 4810 – News Media Management
- JOUR 4820 – Strategic Communication Management