E.W. Scripps School of Journalism

74th HIGH SCHOOL JOURNALISM WORKSHOP
July 10-13, 2019
#HSJW2019

Funding assistance from the Scripps Howard Foundation

Ohio University
SCHEDULE

Tuesday, July 9

6 p.m. to 8 p.m.  Early registration and dorm admittance (Lincoln Hall)
9 p.m. to 10 p.m.  Get-acquainted gathering/Dorm Rules (Lincoln Hall lobby)
10:30 p.m.  Curfew

Wednesday, July 10

Noon to 2 p.m.  Registration and Dorm Rules (move into Lincoln Hall)
2:30 p.m. to 3:25 p.m.  Opening assembly: Welcome from Robert Stewart, director of the E.W. Scripps School of Journalism; Announcements (Schoonover 145)
3:35 p.m. to 3:50 p.m.  Group photo (College Gate at College & Union Streets)
4 p.m. to 5 p.m.  Introduction Track Meetings, College Credit Workshop (Schoonover 145)
5 p.m. to 6 p.m.  Dinner (Nelson Commons Dining Hall)
6:30 p.m. to 7:30 p.m  Bill Sheil; Investigative Reporting (Schoonover 145)
7:45 p.m. to 8:45 p.m  Larry Seward and Ugonna Okpalaoka; Diversity and Diverse Views (Schoonover 145)
8:45 p.m. to 9 p.m.  Meeting with J-Crew: Story assignments and Interview Intro (Schoonover 145)
9 p.m. to 10 p.m.  Get-acquainted gathering (Schoonover Lobby)
10:30 p.m.  Curfew

Thursday, July 11

7:30 a.m. to 8:30 a.m.  Breakfast (Nelson Commons Dining Hall)
8:45 a.m. to 9:45 a.m.  Campus Tour (meet outside of Nelson Commons Dining Hall)
10 a.m. to 11:30 a.m.  Track Session 1 (see location on next page)
Noon to 1:15 p.m.  Lunch (Nelson Commons Dining Hall)
1:30 p.m. to 3 p.m.  Track Session 2 (Note: Advisers meet in Schoonover 230)
3:30 p.m. to 5 p.m.  First Keynote: Josh Jamerson, WSJ (Schoonover 145)
5 p.m. to 6:30 p.m.  Dinner (Nelson Commons Dining Hall)
7:15 p.m. to 8:15 p.m.  Second Keynote: Hunter Hotulke, NAJA (Schoonover 145)
8:15 p.m. to 9:30 p.m.  Coding, design and data journalism (Schoonover 145)
10:30 p.m.  Curfew

Friday, July 12

7:30 a.m. to 8:30 a.m.  Breakfast (Nelson Commons Dining Hall)
8:45 a.m. to 9:45 a.m.  Current Student Roundtable (Schoonover 145)
10 a.m. to 11:30 a.m.  Track Session 3
Noon to 1:30 p.m.  Lunch (Nelson Commons Dining Hall)
1:30 p.m. to 3:00 p.m.  Track Session 4
3:30 p.m. to 5 p.m.  Track Session 5
5 p.m. to 6:30 p.m.  Dinner (Nelson Commons Dining Hall)
7:45 p.m. to 8:45 p.m.  Missing Media Coverage: What stories aren’t being covered in your high school? (Schoonover 145)
8:45 p.m.  Outdoor Games
11:30 p.m.  Curfew

Saturday, July 13

8 a.m. to 9 a.m.  Breakfast (Nelson Commons Dining Hall)
9:15 a.m. to 10:45 a.m.  Nerissa Young; Covering Suicide (Schoonover 145)
10:45 a.m. to 11:45 a.m.  Track Presentations (Schoonover 145)
Noon to 1:30 p.m.  Lunch (Nelson Commons Dining Hall)
1:15 to 2:15 p.m.  Closing Program (Schoonover 145)
2:30 p.m. to 3 p.m.  Packing Time (Lincoln Hall)
3 p.m. to 4 p.m.  Check out of Lincoln Hall and head home
Track Room Assignments and Schedule
(Schedules subject to change)

Broadcast: RTV 371
Magazine: RTV 204
News Writing: RTV 206
Photojournalism: RTV 483
Sports: RTV 267 & Convocation Center
Advertising and Public Relations: Schoonover 380
Design: RTV 497
Virtual Reality Video (VRV): GRID Lab Room 200 & XR Lab; Scripps Hall
Podcasting: Schoonover Podcasting Lab; 1st Floor Schoonover Lobby

TRACK SESSION 1
Thursday, July 11 from 10-11:30 a.m.

Broadcast: Writing for broadcast, Interviewing techniques
Magazine: What is great writing? Examples from the masters
News Writing: Critiquing work from HS publications, interviewing tips
Photojournalism: Building photographs that communicate (shoot 1)
Sports: Writing a player profile
Advertising and PR: Approach to strategic communications
Design: How to design for publication
VRV: 360-degree Video and how it can be used (viewing journalistic examples)
Podcasting: Introduction to the podcasting lab and interviewing techniques

TRACK SESSION 2
Thursday, July 11 from 1:30-3 p.m.

Broadcast: Covering a news conference
Magazine: Covering a news conference
News Writing: Covering a news conference
Photojournalism: Capturing found moments (shoot 1 & 2 review)
Sports: Interview an athlete (at the Convocation Center)
Advertising and PR: The evolution of creativity in marketing
Design: Considering the audience
VRV: 360-degree production techniques and planning your stories
Podcasting: Covering a news conference
TRACK SESSION 3
Friday, July 12 from 10-11:30 a.m.
Broadcast: Putting it all together
Magazine: Reporting: Information gathering and using sources & quotes
News Writing: How to structure stories, great ledes and awful ledes
Photojournalism: Image selection and ethics (shoot 3 & 2 review)
Sports: Preparing to write player profiles
Advertising and PR: First look at concepts, creative direction
Design: Making infographics
VRV: Shooting in the field
Podcasting: Structuring a podcast

TRACK SESSION 4
Friday, July 12 from 1:30-3 p.m.
Broadcast: Finalizing edits and polishing your work
Magazine: Writing
News Writing: Time to write the story
Photojournalism: Creating images that work together (more shoot reviews)
Sports: Write athlete profile
Advertising and PR: Creative direction work session
Design: Design critique
VRV: Editing (each team will be working with an experienced editor)
Podcasting: Doing your homework and welcoming guests

TRACK SESSION 5
Friday, July 12 from 3:30-5 p.m.
Broadcast: Viewing/critique session
Magazine: Reading and critiques
News Writing: Time to get feedback on the story
Photojournalism: Image sequencing, telling the story; produce package/essay
Sports: Story critiques
Advertising and PR: Finishing touches
Design: How to design for interactive
VRV: Exporting and critique
Podcasting: Putting it all together
WORKSHOP FACULTY

**Atish Baidya** is the multimedia content editor at WOUB Public Media at OU. Before WOUB, he spent five years in Charleston, West Virginia, as a general assignment reporter at WCHS/WVAH-TV. He also served as a fill-in anchor and weather anchor for “Eyewitness News This Morning.” Baidya’s first on-air job was anchor/reporter and weekend weather anchor at WHIZ-TV in Zanesville, Ohio. He has a bachelor’s degree in broadcast journalism from the University of Southern California and is earning his master’s degree in communications and development studies at Ohio University.

**Stan Alost** has over 20 years of experience in the visual communication field and has held positions in management, acted as a photo editor, photojournalist and designer at various newspapers, including The St. Petersburg Times. He has served as a freelance photojournalist and picture editor for the Associated Press and United Press International. Beyond newspapers, his work has been published in Life, Ohio 24/7 and Newphotographer magazine. Alost has taught courses in Visual Communication, Picture Editing, Photojournalism, Advanced Photographic Reportage and Visual Communication Management at OU since 2010.

**Jackson Baehr** (J-Crew) is a rising senior studying strategic communication from Westerville, Ohio. He currently is interning at Cision, a public relations company in Cleveland. He also serves as the digital media coordinator for WOUB’s sports shows Hardwood Heroes and Gridiron Glory. Jackson also has vast study abroad experience, working with master’s students in Leipzig, Germany and helping a startup in Barcelona with branding and social media. He’s glad to be back to help students practice their passions and explore his favorite town.

**Atish Baidya** is the multimedia content editor at WOUB Public Media at OU. Before WOUB, he spent five years in Charleston, West Virginia, as a general assignment reporter at WCHS/WVAH-TV. He also served as a fill-in anchor and weather anchor for “Eyewitness News This Morning.” Baidya’s first on-air job was anchor/reporter and weekend weather anchor at WHIZ-TV in Zanesville, Ohio. He has a bachelor’s degree in broadcast journalism from the University of Southern California and is earning his master’s degree in communications and development studies at Ohio University.

**Kim Barlag** is a verbal and visual storyteller with more than 25 years of professional experience working as a writer and designer. She is currently the Director of Communications and Design Management for Ohio University’s Patton College of Education. She is also a lecturer in the Scripps College’s School of Visual Communication where she teaches introduction to publication design and one of the VisCom Learning Communities. Kim is a Bobcat through and through having received a bachelor’s degree in English/Creative Writing and a master’s degree in Visual Communications Media Management from Ohio University.
Meladi Brewer (J-Crew) is from Yorkshire, Ohio. Meladi is a journalism news and information major with a minor in foreign history and culture. Her dream job is to become a foreign correspondent. She is a third-year student who loves writing, broadcasting and editing videos. Meladi is involved with the sports side of WOUB where she is a photographer for Gridiron Glory and a reporter Hardwood Heroes. Meladi recently got back from studying abroad in Spain. There, she studied Screenwriting and Documentary storytelling. She set up interviews and explored different parts of the country. A fun fact about her is that she has gotten stitches in my tongue, and it is her first year as part of the J-Crew.

Grace Brezina (J-Crew) is a rising junior studying journalism strategic communication with a sales certificate. She joins us as an out-of-state student from Gurnee, Illinois. During her time at Ohio University, Grace has been involved with Bobcathon, and works as a tour guide. She is also the 2019-2020 Director of Research and Strategy for 1804 Communication. This summer, Grace is working as a Bobcat Student Orientation leader and studied abroad last summer in Florence, Italy. This is her first year as a member of the J-Crew.

Bill Clack is a 1995 alum of Scripps (BSJ, Broadcasting) and the Theater school (BFA, Directing/Acting.) He also has a Masters from Chatham University (MFA, Film and Digital Arts). Presently Pittsburgh based, Bill is the Media/Web services coordinator at the Pine-Richland School District and an adjunct professor at Robert Morris University. He teaches film and broadcast to students ranging from 4th graders through college seniors. For a decade and a half prior, he worked in TV news as an anchor and reporter; breaking into a Top-20 market four years after leaving Athens. Interviewing folks from local school board members to presidential candidates occupied most of his news career. However reporting 30+ hours straight, from inside a category 2 hurricane, was a personal highlight. Bill is an admitted superhero geek. He and his two children routinely catch the latest Marvel movie on opening night.

Eddith Dashiel joined the E.W. Scripps School of Journalism faculty in 1992 and is the associate director for undergraduate students. She was the director of studies for the Honors Tutorial College in journalism school from 1996-2004 and director of the O.U. summer high school journalism workshop from 1993-2000. She served as a host of Forum, a regional public affairs program at WOUB-TV Athens from 1996-98. She also won University Professor of the year in 1997-98.
Jeannot B. Dhessa (J-Crew) is an international graduate student from Congo. He is a first-year master candidate in communication and development studies at the center for international studies. He has over five years of experience working as a reporter for local TV and radio stations in Eastern DRC. He has also worked for non-governmental organizations as a communication specialist assisting in designing communication strategies. Passionate by youth empowerment, Jeannot served as the national director of Congo UNITES, a youth-led organization, active in promoting mentorship and professional networking among youth. This is his first year as a J-Crew and is excited to meet everyone.

Jen Donatelli is a Cleveland native and enthusiast. She is currently the managing editor at FreshWater, a Cleveland magazine. As a full-time freelance writer and editor for more than a decade, Jen has contributed to publications including Redbook, Budget Travel, GOOD, Playboy, Thrillist, San Francisco, Ohio Today and many more. She is also a contributing editor for Destination Cleveland and a proud graduate of Ohio University’s E.W. Scripps School of Journalism.

Joe Donatelli is currently the digital director at News 5, the local ABC station in Cleveland. Joe has also been a writer and editor at Los Angeles magazine, the Scripps-Howard News Service and Playboy. In addition, his work has made appearances in the Los Angeles Times, Slate and Cracked. Joe is a graduate of Ohio University’s E.W. Scripps School of Journalism. In his spare time, he sets his mouth on fire with hot sauce that he often makes himself.

Aimee Edmonson has taught at Ohio University since 2008. Building on a dozen years of reporting experience, Dr. Edmonson teaches media law, history and data journalism at Scripps. Her new book, “In Sullivan’s Shadow: The Use and Abuse of Libel Law during the Long Civil Rights Struggle” will be out in August. She has won numerous state, regional and national awards for her reporting, primarily at The Commercial Appeal newspaper in Memphis, Tenn. She’s also a data journalism trainer, having held workshops across the globe, including Kenya, India, China, Germany and Kazakhstan. She earned her bachelor’s degree from LSU (Geaux Tigers!), her master’s degree from the University of Memphis (Go Tigers!) and her Ph.D. from the University of Missouri (Go Tigers!).
Howard Hoffman is a strategic communications leader who has counseled numerous high-profile executives through crisis and other communications challenges. Currently director of strategic messaging at BlackRock Inc., Howard coordinates crucial transitional and organizational communications for the investment management firm. He previously was vice president, corporate affairs, at Dow Jones & Company where he led communications as well as corporate social responsibility. A journalist for 20 years, Mr. Hoffman has been an editor and writer for The Wall Street Journal, Dow Jones Newswires and the New York Times. He received his bachelor’s degree from Columbia University and studied journalism at the Graduate School of Journalism at the University of Missouri.

Hunter Hotulke is a junior studying communications at Rogers State University in Claremore, Oklahoma. He is a member of the Seminole Nation of Oklahoma and the Native American Journalists Association. NAJA serves and empowers Native journalists through programs and actions designed to enrich journalism and promote Native cultures. Earlier this year, Hotulke received the 2019 NAJA Facebook Journalism Project Scholarship. Only 5 indigenous students receive this national award. He was also selected to join the Native American Journalism Fellowship class of 2019 where he worked in a newsroom with mentors across all forms of media: broadcast, print, radio and online. In 2018, he attended the national conference in Miami. Hotulke is from Owasso, Oklahoma, and he’s our junior keynote speaker this week.
Connor Kurek (J-Crew) will be a senior this fall, studying broadcast journalism. He just returned home from studying Spanish in Toledo, Spain, for half the summer. Before that, he interned at the TODAY Show this past spring. He’s passionate about anything that involves a camera, GoPro or drone. At OU, he reports for WOUB, photographs concerts on campus and he filmed, edited and planned an interview with Andy Grammer. He’s a member of the Society of Professional Journalists and won an SPJ Award of Excellence for one of his radio news stories. Connor also interned with the Academy of Model Aeronautics in 2017 as a videographer and a social media planner. He’s a campus tour guide and he attended the workshop as a student in high school. This is his third year as part of the J-Crew.

Bryan Kurp (J-Crew) will be a sophomore this fall studying journalism news and information. Bryan is heavily involved in the sports department at WOUB, the on-campus TV station in Athens. He covers the Ohio University volleyball, women’s basketball, and baseball teams for WOUB’s Bobcat Sports Showcase and reports for Gridiron Glory, a high school football show, and Hardwood Heroes, a high school basketball show. Additionally, Bryan is a sports anchor for NewsWatch, the nightly newscast at WOUB. He graduated from Pine-Richland High School (Gibsonia, PA) and gained a lot of broadcasting experience at the high school’s TV station, PRTV. Bryan attended the workshop as a student in 2017 and 2018 and enjoyed networking with other students and professionals. He is excited to be a member of the J-Crew for the first time this year!

David Jablonski is a sports writer and photographer who covers the Dayton Flyers, Ohio State Buckeyes football, the Cincinnati Reds and Wittenberg University sports for the Dayton Daily News, Springfield News-Sun, Journal News and WHIO. He graduated from the E.W. Scripps School of Journalism at Ohio University in 1999.

Josh Jamerson is a national politics reporter at The Wall Street Journal. His last assignment at WSJ was on Capitol Hill, covering the halls of Congress and the battle for control of it during the 2018 midterm election. He covered corporate news from New York before moving to Washington in 2017. Previously, Josh was a James Reston Reporting Fellow at The New York Times. His byline has also appeared in The Columbus Dispatch, the Detroit Free Press and TIME. At Ohio University, he was local editor and later senior editor at The Post. He graduated from Ohio University in 2015 (BSJ).
**Victoria LaPoe** is an assistant professor in Ohio University’s Scripps School of Journalism. She focuses on media diversity, digital media and marketing strategy of media. Dr. LaPoe is vice president of the Native American Journalists and a NAJA lifetime member. Prior to work in academia, she was an award-winning television journalist, working in the industry for more than 10 years. She’s a former TV news producer, media client strategist and marketing communication specialist. Dr. LaPoe is the co-author of Oil and Water: Media Lessons from Hurricane Katrina and the Deepwater Horizon Disaster (2013). The book explores the visuals and narrative associated with both disasters. She also co-authored Indian Country: Telling a Story in a Digital Age (2017). It contains interviews with more than 40 Native journalists around the country.

**Mike Marot** has been chasing his dream job as a sports writer since he was 10 years old and realized he would never become a pro athlete. Since then, he’s viewed the sports world through a different prism, waiting for an athlete to actually say something meaningful, profound or at least quote worthy. The journey has taken him from the frozen lands of Wisconsin to the football factory of Cincinnati Moeller to the sports writing factory of Ohio University. He covered the Washington Redskins, Cincinnati Bengals, Indianapolis Colts, Indiana University, and Indiana Pacers. He has covered 20 Indianapolis 500s, eight Final Fours (five men’s and two women’s), three Super Bowls, the Rose Bowl, the NBA Finals, the Major League Baseball playoffs and a plethora of other national and world championship events. Mike’s not sure where the sports world will take him next, but wherever it is, he plans to be there with pen and paper -- or at least a recorder and computer -- explaining why Ohio U. is better than Ohio State.

**Tom McKee** spent 40 years covering the Tri-State of Cincinnati at the news station, WCPO. An award-winning senior news reporter, Tom became the most respected “man on the street” at the station. He’s served as a mentor to countless young reporters. An Ohio University grad, his career began at age 22 and he became a mainstay of WCPO’s politics coverage, winning one of three national Walter Cronkite Awards in 2013. At 29, Tom was thrust into a dramatic, life-or-death news story when a gunman took him and eight other station employees hostage in the newsroom. The gunman eventually released the hostages before ending his own life, but Tom was noted for staying calm and even interviewing the gunman.

**Hans Meyer** is an associate professor in Scripps. He received his Ph.D. in Journalism from the University of Missouri and he completed his undergrad degree at Brigham Young University. He worked as general manager of The Desert Dispatch in Barstow, California, overseeing employees and the operation of the 6000-circulation daily newspaper, where he refocused the newspaper’s coverage on local news. He was the editor of The Hesperia Star, also in Cali, where he created a 15,000-circulation weekly newspaper from the ground up. He was also the city editor at a paper in Utah and currently he writes for his blog.
Marcy Nighswander has been teaching photojournalism at Ohio University’s School of Visual Communication since 1995. She was awarded the distinction of University Professor in 1998. Prior to teaching at Ohio she was a staff photographer at The Associated Press Washington, D.C. bureau for seven years. While there she was one of a team of AP photographers that won a Pulitzer Prize for Feature Photography for their coverage of the 1992 presidential campaign. Nighswander is a graduate of Bowling Green State University in Ohio. She has worked as a staff photographer at The Review Times in Fostoria, Ohio, The Beacon Journal in Akron, Ohio, and The Cincinnati Post. In 1977 she was named the Ohio News Photographer of the Year, the first woman so honored. Personal photography projects are still of great interest to her but Nighswander’s greatest satisfaction is in preparing students to be leaders in photojournalism.

Lukas Moore (J-Crew) is a 2019 graduate of the E.W. Scripps School of Journalism with a minor in sports administration and a specialization in live sports production. Lukas is an on-air talent at WXTQ/WATH in Athens. He hosts the Power 105 morning show and contributes as a sports commentator. Lukas has interned with three different summer collegiate baseball teams fulfilling play-by-play duties (Champion City Kings, Southern Ohio Copperheads, and Kalamazoo Growlers). At Ohio University, Lukas was a sports reporter at WOUB covering Ohio football and hosting the sports radio show “SportsBeat”. He also founded the first play-by-play/sports show hosting focused student organization at Ohio University, the “Ohio Sports Broadcasting Club”. Lukas also has extensive podcasting experience, creating, hosting and promoting numerous podcasts, including “MorOUns with Lukas Moore.”

Katharine Morey (J-Crew) is a rising senior studying journalism news and information with a focus in both broadcast and strategic communication from Chagrin Falls, Ohio. She is a Scripps College Ambassador, an Account Executive for 1804 Communication’s Business Development team and has also been a reporter for WOUB-TV. Katharine has interned with WEWS News Channel 5 in Cleveland as a newsroom desk assistant and with NBC’s TODAY Show in New York City. This summer, she is also interning with FleishmanHillard in Chicago on their Gatorade account where she assists with the client’s public relations. In her free time, Katharine enjoys being outdoors, writing, and re-watching The Office. This is her third year on the J-Crew.

Nick Mullens (J-Crew) is currently taking summer classes to finish his degree from the Scripps School of Communication studying journalism news and info. After walking at graduation this spring, he is seeking a job to help run a sports team social media. Nick was a part of WOUB for four years, taking part in weekly sports and newscasts. This past semester, he was part of WOUBs paid sports staff as a videographer/MMJ. He has interned for Cincinnati’s Local 12 TV channel in the sports department and has created product videos for M4Knick and OneCom Media, both based out of Cincinnati. This is Nick’s second year with the J-Crew.

Marcy Nighswander has been teaching photojournalism at Ohio University’s School of Visual Communication since 1995. She was awarded the distinction of University Professor in 1998. Prior to teaching at Ohio she was a staff photographer at The Associated Press Washington, D.C. bureau for seven years. While there she was one of a team of AP photographers that won a Pulitzer Prize for Feature Photography for their coverage of the 1992 presidential campaign. Nighswander is a graduate of Bowling Green State University in Ohio. She has worked as a staff photographer at The Review Times in Fostoria, Ohio, The Beacon Journal in Akron, Ohio, and The Cincinnati Post. In 1977 she was named the Ohio News Photographer of the Year, the first woman so honored. Personal photography projects are still of great interest to her but Nighswander’s greatest satisfaction is in preparing students to be leaders in photojournalism.
Barbara J. Perenic has been a staff photographer at the Columbus Dispatch for three years. Previously she worked at the Springfield (Oh.) News-Sun and the Laramie (Wy.) Boomerang. She is a proud Bobcat, graduating from Ohio University’s Honors Tutorial College in 2001. She is the Ohio News Photographers Association’s Still Vice President. She was honored to be named the 2015 Ron Kuntz Sports Photographer of the Year at this year’s ONPA awards. She and her husband David Jablonski live in Columbus with their two dogs, Henry and Fergus. Barbara will compete in Ironman Ohio 70.3 triathlon in August.

Sierra Noser (J-Crew) will be a sophomore at Ohio University this fall in the news and information track of the journalism major. She tried out news and blog writing for The Post and is hoping to get involved in writing or editing for another publication this fall. Sierra had a mentorship with her hometown newspaper in high school. Some interesting things about Sierra; her pinkies are double jointed, she has an adorable puppy named Archie and loves hiking. She is excited to be a part of the J-Crew, because she was at the workshop just last year and it made her fall in love with journalism and Ohio University.

Ugonna Okpalaoka is an associate producer at NBC’s TODAY Show, where she produces news, lifestyle and entertainment segments for the first two hours of the morning television program. This means she works on everything from major breaking news stories to live interviews with celebrities like Lupita Nyong’o to the black and blue (or was it white and gold?) dress that broke the Internet. Outside of NBC, Ugonna works on personal projects like a short documentary about a former convict who now works to transform Washington D.C.’s abandoned spaces into urban gardens, and a street photography blog called For the Love of Hair, which celebrates black women’s hair. Ugonna also volunteers as a high school mentor with the New York City Department of Education.

Samantha Peko has been a graduate teaching assistant at Ohio University since 2016. Her speciality is in historical journalism. Samantha has published work in American Journalism (Summer 2017) and Journalism History (Fall 2018). She was also the co-graduate liaison for the history division of the Association for Education in Journalism and Mass Communication (AEJMC). Her current research is concentrated on false advertising practices in the mid-1800s. Samantha was also a freelance reporter for the Ashland Times Gazette as well as the Richland Source.

Barbara J. Perenic has been a staff photographer at the Columbus Dispatch for three years. Previously she worked at the Springfield (Oh.) News-Sun and the Laramie (Wy.) Boomerang. She is a proud Bobcat, graduating from Ohio University’s Honors Tutorial College in 2001. She is the Ohio News Photographers Association’s Still Vice President. She was honored to be named the 2015 Ron Kuntz Sports Photographer of the Year at this year’s ONPA awards. She and her husband David Jablonski live in Columbus with their two dogs, Henry and Fergus. Barbara will compete in Ironman Ohio 70.3 triathlon in August.
Bill Reader has taught at Ohio University since 2002. Before becoming a professor, Bill was an award-winning newspaper journalist and editorial page editor at the Centre Daily Times in State College, Pa. His teaching areas focus on news writing and editing, media literacy, and community journalism. As a researcher, he has published more than a dozen research articles and is author or co-author of three scholarly books: “Moral Reasoning for Journalists” (Praeger, 2009), “Foundations of Community Journalism” (SAGE, 2012), and “Audience Feedback in the News Media” (Routledge, 2015). Bill has a BA in Journalism (with a minor in American Studies) and an MA in Media Studies from The Pennsylvania State University.

Brandon ‘Scoop B’ Robinson Brandon ‘Scoop B’ Robinson is the host of the Scoop B Radio Podcast, senior writer at Basketball Society & a contributor to Heavy.com. With television and radio stops at CBS, NBC & MSG Networks, he’s also been a staff writer at The Source Magazine, managing editor & columnist at RESPECT. Magazine and has appeared on the video game, NBA 2K. A graduate of Eastern University, with a BA in Media Communication & Hofstra University with an MA in Journalism, he began his journalism career in radio at 12 years old hosting Nets Slammin Planet on AM radio in the 90s with the then-New Jersey Nets.

Paul Roth (J-Crew) is from Columbus, Ohio and will be a senior at Ohio University in the upcoming fall semester. Paul is a journalism news and information major with a sports management specialization. On campus, he has been a part of WOUB’s Newswatch as both a news editor and sports anchor. He has also worked on Gridiron Glory as an Associate Producer and Lead Reporter, and hosted this past season of Hardwood Heroes. Currently, Paul is a sports intern at WBNS 10TV in Columbus and this is his first year as a part of the J-Crew.

Michelle Rotuno-Johnson (J-Crew) is getting her Master’s in journalism after spending about seven years in central Ohio newsrooms. She is passionate about ethical journalism and good narrative storytelling. Before becoming a Bobcat, she worked at the Marion Star newspaper as a general assignment reporter, and at NBC4 Columbus as a website and social media producer. She loves pizza and coffee, as many journalists do. When she’s finished with her Master’s, Michelle would like to work for a print publication again as a reporter or even an editor.
**Larry Seward** is a general assignment journalist for KHOU-TV. He is the team’s lead nightside reporter whose duties include covering major news and sports stories affecting the Houston, TX area. Prior to Houston, Larry spent more than six years working in Kansas City. He also spent nearly two years as a one-man-band reporting in the Florence-Myrtle Beach, S.C., area. Larry’s career began at WOUB in Athens where he served as producer, reporter, anchor and assistant sports director. Three of his stories earned national recognition, including a Mark of Excellence from the Society of Professional Journalists for best sports reporting. He also spent a few months as a field producer for WCPO-TV in Cincinnati. Larry is a magna cum laude graduate of Ohio University’s E.W. Scripps School of Journalism.

**Tim Sharp** (Workshop co-director) is a lecturer at the E.W. Scripps School of Journalism at Ohio University. Prior to his faculty work, he served as the news director for WOUB TV, WOUB AM and the WOUB FM Radio Network – the broadcast properties of Ohio University. He has worked as a reporter, anchor, investigative reporter and manager at broadcast affiliates of ABC, CBS and NBC. He also founded the Mountain News Network – a 24/7 cable news service operating in the Mid-Atlantic region. Tim has also conducted training programs in media and management skills for companies nationwide since 2003.

**Bill Sheil** has been an anchor and reporter on the award-winning I-team at FOX 8 News in Cleveland for nearly 20 years. An attorney, Bill has won ten National Headliners and the duPont/Columbia Silver Baton. Before joining FOX 8, he was a reporter and anchor for WEWS for 10 years. Bill graduated from The University of Tulsa College of Law where he was a part of the Investigative Reporters & Editors society (IRE).

**Eileen Sheil** is the executive director of corporate communications at Cleveland Clinic, named the second best hospital in the United States by U.S. News & World Report (2017). Sheil received her bachelor’s degree in journalism from the E.W. Scripps School of Journalism at Ohio University (1990) and a master’s of public administration from Cleveland State University (2003). She is a member of the Arthur Page Society, a guest columnist for PR Week, and was inducted into the PR News Measurement Hall of Fame in 2016. She also is a member of the International Association of the Measurement and Evaluation of Communications (AMEC) Non-Profit Group and is a Board of Trustee Member for The Institute of Public Relations (IPR). Sheil is a part of Cleveland Clinic’s executive leadership team and has worked on numerous projects that have involved world leaders, US Presidents, highprofile projects involving innovative surgeries that are “first of its kind” and more. Sheil lives in a suburb of Cleveland with her husband and two daughters.
Lauren Sheil (J-Crew) is a rising senior at Ohio University who is studying strategic communication with minors in both finance and marketing. Lauren also has two specializations in global leadership and social media. When she’s not working, she loves being around her two dogs, Coco and Boomer, working out, dancing and reading. Lauren says public relations means bettering the means of communication and storytelling from one group to another. She is very excited to work with everyone.

Hardika Singh (J-Crew)’s favorite way to introduce herself to anybody is, “Hi, my name is Hardika Singh, and I’m a reporter for The Post.” As a rising junior studying news and information, Hardika’s done her fair share of work with Ohio University’s on-campus publications. One of her favorite publications she has worked for is The Post, where she covered the entire campus and off-campus area as a news reporter. By being in the J-crew, she gets to share with you why her favorite beat was the closing of various stores around Athens County. She is so excited to know you!

Kevin Smith is deputy director of the Kiplinger Program in Public Affairs Journalism at Ohio State University. A media ethicist for 24 years, he led SPJ’s revisions of its ethics code in 1996 and 2014 while serving as the committee’s chairman. Smith is a contributing author to three ethics books and spent 13 years in academia. He is an adjunct journalism professor at OSU. He is a past national president of SPJ, current member of the Sigma Delta Chi Foundation and a board member for the Central Ohio Pro SPJ chapter. Smith was awarded SPJ’s highest honor, the Wells Key, in 2014. He has lobbied Congress for passage of a reporters shield law.

Robert Stewart, director of the E.W. Scripps School of Journalism and the high school workshop, has a national reputation in media reform, broadcast journalism, Internet journalism, international communication and mass media history. He has a doctorate in communications from the University of Washington, where he also earned his master’s degree. Stewart was a broadcast writing/production instructor at University of Washington and a broadcast newswriter for KOMO Radio-Television in Seattle. He has taught journalism courses at Leipzig University in Germany and has coordinated ongoing relations between the Scripps journalism school and Leipzig.
**Susan Tebben** is the news assignment editor for WOUB News at OU and a 2009 graduate of the E.W. Scripps School of Journalism at Ohio University. The Newark, Ohio, native and 2005 Newark Catholic High School graduate had a dream of becoming a music critic. She began as a freelance writer during high school at The Newark Advocate and was a music critic for OU’s The Post when she entered college. Tebben began her “real” career at the Glasgow Daily Times in Glasgow, Kentucky, where she was a cops, courts and city reporter for three years. She moved on to The Vindicator in Youngstown where she was a general assignment reporter before returning to Athens to be the cops and courts reporter for The Athens Messenger. At The Messenger, she covered the county sheriff’s corruption trial along with community news and features.

**Andrew Thompson (J-Crew)** is a rising senior majoring in specialized studies with an area of concentration in visual communications and geography from Piketon, Ohio. On campus, he is a photographer for Thread Magazine, a Young Life College leader, and a tour guide. He also recently joined Slyvinyl, a resource for vinyl collectors where he covers live concerts as a photo team member. In Andrew’s free time, he loves to go on road trips with his friends, play guitar, and drink coffee. He is very excited to be a part of the J-Crew team and help others find their passion.

**Eric Williams** is a professor in the School of Media Arts & Studies. He writes, produces and directs fiction and non-fiction pieces in traditional media as well as Virtual Reality 360-degree storytelling. His work using VR to capture real world emergency room traumas has been featured nationally in the Huffington Post and his premier 360-degree VR short film, *Re: Disappearing* was shown in film festivals in Seattle, England, Germany and Vietnam. Eric is also a screenwriter and author. He’s written for Universal Studios and adapted the anthology *Voices from the Heartland* into a TV series. In addition, he has authored four books about the art of storytelling. He has produced bleeding-edge VR videos in collaboration with OhioHealth in Columbus as well as The Better Lab in San Francisco. Eric has received an Emmy Award for Interactive Media among other awards. He completed his undergrad at Northwestern University and then his Master in Fine Arts at Columbia University.
Some highlights from past workshops...
PARTICIPANTS

ANNA
Lindsay McEldowney
CINCINNATI COUNTRY DAY SCHOOL
Wynton Jackson

ATHENS HIGH SCHOOL
Annabelle Chen
Julia Weber
CLARK MONTESSORI
Elizabeth Lindeman

AURORA HIGH SCHOOL
Claire Schiopota
DEFIANCE HIGH SCHOOL
Xavier Payne

Baldwin High School
Cassandra Snyder
DUBLIN COFFMAN HS
Mason Amrine
Caroline Schlies

BEACONHOUSE
Duaa E Zahra Shah
EDGERTON HIGH SCHOOL
Carl Blalock

BERLIN HIGH SCHOOL
Adam Eskender
FORT MILL HIGH SCHOOL
Jonathan Weaver

BISHOP HARTLEY HS
Elias Bakari
GAHANNA LINCOLN HS
Michael Asamoah

BISHOP ROSECRANS HS
Morgan Grady
GRANVILLE HIGH SCHOOL
Emily Gold
Liam McCamish

BLOOM CARROLL HS
Lakaia Jones-Huckleby
HS2 REYNOLDSBURG HS
Jocelyn Mattocks

BOARDMAN HIGH SCHOOL
Morgan Spearman
HUDSON HIGH SCHOOL
Jessica Pompili
Kenna Zeigler

CANTON CENTRAL CATHOLIC
Eliza Whisler
INDIAN HILL
Jake Sumerel

CAPITAL HIGH SCHOOL
Julia Carriger
LINWORTH ALTERNATIVE PROGRAM
Hayden Garrett

CENTENNIAL HIGH SCHOOL
Fatema Fnu
Naa Dromo Korley
MASON HIGH SCHOOL
Della Johnson

CHURCH FARM SCHOOL
Dashiell Bejar
MILFORD HIGH SCHOOL
Bre Severns

MT. LEBANON HIGH SCHOOL
Hannah Campbell

NORTH ALLEGHENY HS
Lucie Flagg

NORTH CANTON HOOVER
Matthew Kiraly

OLENTANGY BERLIN HS
Mitchell Dieckhoner

OLENTANGY HIGH SCHOOL
Maxwell Williams

OLENTANGY LIBERTY HS
McKenna Christy
Hannah Karr
Kyle Schwieger

OLENTANGY ORANGE HS
Athena Heckman
Omar Kotrach
Owen McDermott

OLMSTED FALLS HS
Antoinette Cirino

OYLER HIGH SCHOOL
Cecelia Carter
Jadorra Cooper
Tabitha Hopkins
Mariah Mann
Katie Mason
James Sweet
Myranda Swift
Kierra Westheider

PARKERSBURG HIGH SCHOOL
Emily Rexroad

PERRYSBURG HIGH SCHOOL
Ainsley Sutter

SCHOOL FOR CREATIVE & PERFORMING ARTS
Mariah-Ann Crawley
Eva Smith

SETON HIGH SCHOOL
Audrey McQuillan

SHAKER HEIGHTS HIGH SCHOOL
Olivia McDowell

ST. FRANCIS DESALES
Dalyn Goggins
Leo Sears

ST. PIUS X CATHOLIC HS
Ashley Myles

ST. XAVIER HIGH SCHOOL
Zachary Vogeler

STREETSBORO HIGH SCHOOL
Tate Raub

SYCAMORE HIGH SCHOOL
Kirsten Thomas

SYLVANIA NORTHVIEW HS
Anastasia Carter
Lindsey Hubay

TALLMADGE HIGH SCHOOL
Dylan Theisen

THE WELLINGTON SCHOOL
Hannah Jones-Beyene

TURPIN HIGH SCHOOL
Samuel Rau

UNIOTO HIGH SCHOOL
Brennah Bowens
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We hope to see you this fall in Schoonover Center

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